



For Immediate Release

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TFO Introduces the Traveler Series

Traveling with fishing rods has always been a challenge for anglers and finding a quality multi-piece conventional rod with the effortless action of your favorite one-piece rod has been impossible. TFO solves the globe-trotting angler's dilemma with the Traveler Series. This series of seven-foot, 3-piece spinning and casting rods mirror the look and feel of the legendary Tactical family of fishing rods. 20 years of engineering some of the lightest high-performance, multi-piece fly rods on the market was the perfect preparation for developing a conventional line of rods to meet the needs of any angler. And none other than Larry Dahlberg, one of the greatest world-traveling anglers of all time, made sure we designed nothing less than the best.

The Traveler Series are crafted through a combination of IM carbon fiber and a proprietary light weight scrim. By use of a precision CNC sanding process, the re-enforced ferrules are fitted to 1/10,000 of an inch, creating a snug and seamless fit. The result is an incredibly light and sensitive, fast-action high-performance fishing tool. Handsomely finished, the non-glare sky blue blanks are fitted with premium cork grips, TFO's exclusive skeletal reel seats and topped with Fuji's new Fazlite Corrosion Control K-Frame guides, making them safe for either fresh or saltwater environments.

Designed for the adventurer in all of us, the Traveler Series remains true to TFO's commitment of matching price to performance. Traveler rods include rod socks and are packaged in an airline overhead friendly, 32" hard nylon lined rod tube and retails for \$199.95.

About Temple Fork Outfitters (TFO):

TFO assembled the world's most accomplished, crafty anglers to design a complete line of fishing rods priced to bring more anglers into the sport. Because we believe that anyone who has the fishing bug as bad as we do deserves the highest performance equipment available to take their game to the next level. And in our experience, when we get people connecting with fish, they connect with nature. And they join us in our mission of keeping our rivers, streams, and oceans in good shape for the next generation. There's a new breed of anglers out there. They're smart. They're passionate. They're socially conscious. And they're fishing Temple Fork.

For more information, please visit www.tforods.com

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