For Immediate Release
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TFO Introduces the NXT Black Label Kit

The NXT Black Label series Kits were designed to make fly fishing simple and affordable - TFO’s mission.

Because TFO’s NXT series kit are the gold standard for fly fishing schools and educational programs across the United States, we consider them the most important product we make. Whether as a great gift for the aspiring fly angler or a superb backup for the fisherman who has everything, the NXT Black Label quite simply offers the highest performance to price ratio of any fly fishing outfit available and it’s covered by TFO’s famous no-fault lifetime warranty.

These high-performance fly fishing kits flatten the learning curve by making it easier and more rewarding to become an active participant in this sport of a lifetime. The foundation of the NXT Black Label is the TFO Pro II medium-fast blank which offers plenty of forgiveness for delicate presentations and cushioning light leaders but loads easily for longer casts into the wind. The rods are a handsome, matte black with half wells (5-weight) and full wells (8-weight) grips made from reconstituted cork for extreme durability. Aluminum oxide stripping guides, chromium-impregnated stainless-steel snake guides and an anodized aluminum up-locking reel seat make the NXT Black Label kits great for chasing fish in fresh or saltwater. NXT Black Label kits include a matching cast aluminum NXT BLK II (5-weight) or III (8-weight) size reel with and a stainless-steel alternating disc drag system. The reel comes loaded with 20-pound Dacron backing, a premium weight forward floating line with welded front loop and looped leader. The 80-foot fly line is up-lined one line size to insure the angler quickly feel the rod load and can quickly deliver a fly. NXT Black Label kits come packaged in a cordura rod and reel travel case ready for a fly and fishing. The NXT Black Label kits remain true to TFO’s commitment to products offering anglers inspired performance versus price. The NXT Black Label Kits series retail from $219.95-$229.95.

About Temple Fork Outfitters (TFO):

TFO assembled the world’s most accomplished, crafty anglers to design a complete line of fishing rods priced to bring more anglers into the sport. Because we believe that anyone who has the fishing bug as bad as we do deserves the highest performance equipment available to take their game to the next level. And in our experience, when we get people connecting with fish, they connect with nature. And they join us in our mission of keeping our streams, rivers, lakes and oceans in good shape for the next generation. There’s a new breed of anglers out there. They’re smart. They’re passionate. They’re socially conscious. And they’re fishing Temple Fork.