



For Immediate Release

July 15, 2019

TFO Introduces the Professional Walleye Rods

With a premium on high sensitivity, the Professional Walleye series is designed specifically for pursuing this finicky and notoriously light biting fish. Beginning with the blanks, to the grips and the reel seats, everything is maximized for sensitivity and the series lengths, powers and actions are built around some of the most successful walleye techniques: jigging, rigging, cranking and trolling.

The super-fast actions, light weight and sensitivity of the WS 663-1 and WS 664-1 are perfect for anglers focused on jigging. The longer 7'0" and 7'6" rods are specifically for the sweeping hooksets of rigging. And the slower actions and light weight of the 7'0" and 7'6" casting rods make them ideal for anglers cranking and trolling.

The foundation of the Professional Walleye series are blanks designed with technique specific actions constructed with intermediate modulus carbon fiber material. The blanks are a non-glare gold fleck finish topped with Pac Bay Minima Stainless Steel SV guides. The series includes 9 models: 6 spinning in 6'0"-7'6" lengths in light to medium powers; and 3 casting in 7'0"-7'6" lengths in medium light to medium powers.

Componentry includes down-locking split graphite reel seats for maximum feel and transmission. All rods include premium cork grips and black EVA foam butt caps with accent rings. Full cork grips are provided on all casting models and split cork grips are provided on spinning models. Priced at \$99.95, every Professional Walleye series rod is designed and manufactured to deliver uncompromising performance and proven durability, then we added the assurance of TFO's no-fault lifetime warranty.

About Temple Fork Outfitters (TFO):

TFO assembled the world's most accomplished, crafty anglers to design a complete line of fishing rods priced to bring more anglers into the sport. Because we believe that anyone who has the fishing bug as bad as we do deserves the highest performance equipment available to take their game to the next level. And in our experience, when we get people connecting with fish, they connect with nature. And they join us in our mission of keeping our rivers, streams, and oceans in good shape for the next generation. There's a new breed of anglers out there. They're smart. They're passionate. They're socially conscious. And they're fishing Temple Fork.

For more information, please visit www.tforods.com

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